

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253825-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	691

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	253825	06229296

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/24/12	Morn News at 5a	5-530a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 5:24 AM Morn News at 5a 5-530a :30 USPRTV18ACH \$300.00 NM									
2	09/18/12	09/18/12	Morn News at 5a	5-530a	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 5:24 AM Morn News at 5a 5-530a :30 USPRTV18ACH \$300.00 NM									
3	09/20/12	09/20/12	Morn News at 5a	5-530a	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV18ACH \$300.00 NM									
4	09/26/12	09/26/12	Morn News at 5a	5-530a	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV18ACH \$300.00 NM									
5	09/19/12	09/19/12	Morn News at 530a	530-6a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 5:52 AM Morn News at 530a 530-6a :30 USPRTV18ACH \$400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/12	09/21/12	Morn News at 530a	530-6a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 5:28 AM Morn News at 530a 530-6a :30 USPRTV18ACH \$400.00 NM									
7	09/25/12	09/25/12	Morn News at 530a	530-6a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 5:54 AM Morn News at 530a 530-6a :30 USPRTV18ACH \$400.00 NM									
8	09/27/12	09/27/12	Morn News at 530a	530-6a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV18ACH \$400.00 NM									
9	09/24/12	09/24/12	Morn News at 6a	6-7a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 6:57 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$500.00 NM									
10	09/18/12	09/18/12	Morn News at 6a	6-7a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$500.00 NM									
11	09/20/12	09/20/12	Morn News at 6a	6-7a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$500.00 NM									
12	09/26/12	09/26/12	Morn News at 6a	6-7a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$500.00 NM									
13	09/24/12	09/24/12	The Early Show	7-9a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 8:37 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									

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253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/18/12	09/18/12	The Early Show	7-9a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 8:29 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
15	09/19/12	09/19/12	The Early Show	7-9a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 8:39 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
16	09/20/12	09/20/12	The Early Show	7-9a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 8:24 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
17	09/21/12	09/21/12	The Early Show	7-9a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/21/12 8:54 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
18	09/25/12	09/25/12	The Early Show	7-9a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 7:57 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
19	09/26/12	09/26/12	The Early Show	7-9a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 8:22 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
20	09/27/12	09/27/12	The Early Show	7-9a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 8:12 AM The Early Show 7-9a :30 USPRTV18ACH \$400.00 NM									
21	09/24/12	09/24/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV18ACH \$550.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/18/12	09/18/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 USPRTV18ACH \$550.00 NM									
23	09/20/12	09/20/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 USPRTV18ACH \$550.00 NM									
24	09/26/12	09/26/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 USPRTV18ACH \$550.00 NM									
25	09/24/12	09/24/12	News at 5p	5-530p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 5:27 PM News at 5p 5-530p :30 USPRTV18ACH \$700.00 NM									
26	09/18/12	09/18/12	News at 5p	5-530p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 5:11 PM News at 5p 5-530p :30 USPRTV18ACH \$700.00 NM									
27	09/20/12	09/20/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 5:22 PM News at 5p 5-530p :30 USPRTV18ACH \$700.00 NM									
28	09/26/12	09/26/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 5:10 PM News at 5p 5-530p :30 USPRTV18ACH \$700.00 NM									
29	09/25/12	09/25/12	Insider	530p-6p	-1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 5:46 PM Insider 530p-6p :30 USPRTV18ACH \$650.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/24/12	09/24/12	News at 6p	6-630p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 6:29 PM News at 6p 6-630p :30 USPRTV18ACH \$900.00 NM									
31	09/18/12	09/18/12	News at 6p	6-630p	-1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 5:57 PM News at 6p 6-630p :30 USPRTV18ACH \$900.00 NM									
32	09/20/12	09/20/12	News at 6p	6-630p	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 5:57 PM News at 6p 6-630p :30 USPRTV18ACH \$900.00 NM									
33	09/26/12	09/26/12	News at 6p	6-630p	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 6:23 PM News at 6p 6-630p :30 USPRTV18ACH \$900.00 NM									
34	09/24/12	09/24/12	CBS Eve News	630-7p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									
35	09/18/12	09/18/12	CBS Eve News	630-7p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									
36	09/19/12	09/19/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 6:59 PM CBS Eve News 830-7p :30 USPRTV18ACH \$1,500.00 NM									
37	09/20/12	09/20/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/21/12	09/21/12	CBS Eve News	630-7p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									
39	09/25/12	09/25/12	CBS Eve News	630-7p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									
40	09/26/12	09/26/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									
41	09/27/12	09/27/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 6:59 PM CBS Eve News 630-7p :30 USPRTV18ACH \$1,500.00 NM									
42	09/24/12	09/24/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 7:23 PM News at 7p 7-7:30p :30 USPRTV18ACH \$1,000.00 NM									
43	09/18/12	09/18/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 7:22 PM News at 7p 7-7:30p :30 USPRTV18ACH \$1,000.00 NM									
44	09/20/12	09/20/12	News at 7p	7-7:30p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 7:22 PM News at 7p 7-7:30p :30 USPRTV18ACH \$1,000.00 NM									
45	09/26/12	09/26/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 7:23 PM News at 7p 7-7:30p :30 USPRTV18ACH \$1,000.00 NM									

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253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/24/12	09/24/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
47	09/18/12	09/18/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
48	09/19/12	09/19/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
49	09/20/12	09/20/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 11:33 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
50	09/21/12	09/21/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/21/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
51	09/25/12	09/25/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 11:24 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
52	09/26/12	09/26/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 11:24 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									
53	09/27/12	09/27/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 11:28 PM M-F 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									

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INVOICE



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Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/19/12	09/19/12	David Letterman	1136p-1238a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/19/12 11:59 PM David Letterman 1136p-1238a :30 USPRTV18ACH \$700.00 NM									
55	09/21/12	09/21/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 12:37 AM David Letterman 1136p-1238a :30 USPRTV18ACH \$700.00 NM									
56	09/25/12	09/25/12	David Letterman	1136p-1238a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 12:30 AM David Letterman 1136p-1238a :30 USPRTV18ACH \$700.00 NM									
57	09/27/12	09/27/12	David Letterman	1136p-1238a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 12:02 AM David Letterman 1136p-1238a :30 USPRTV18ACH \$700.00 NM									
58	09/22/12	09/22/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 7:28 AM 7-9a Sat Early Show 7-9a :30 USPRTV18ACH \$350.00 NM									
59	09/22/12	09/22/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/18/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV18ACH \$450.00 NM MG for 59.1 09/22 1 WKMG Sa 09/22/12 Sat Local 6 News at 6p 6-630p :00 \$450.00 NM See MG 59.2									
60	09/22/12	09/22/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 11:12 PM Sat 11p News 11-1135p :30 USPRTV18ACH \$1,800.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253825-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	691	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCSu 09/23/12 9:45 AM CBS Sunday Morning 9-1030a :30 USPRTV18ACH \$1,300.00 NM									
62	09/23/12	09/23/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCSu 09/23/12 9:05 PM Sun 7-8p 7-8p :30 USPRTV18ACH \$5,000.00 NM									

Total Spots 62 Gross Total \$59,350.00

Payment Terms 30 Days

Agency Commission \$8,902.50
Net Amount Due \$50,447.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	CROSSROADS GPS	690

Flight Dates	Order #	Alt Order #
09/04/12 - 09/14/12	253655	06226945

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/10/12	Morn News at 5a	5-530a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 5:10 AM Morn News at 5a 5-530a :30 USPRTV14ACH \$300.00 NM									
2	09/14/12	09/14/12	Morn News at 5a	5-530a	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/14/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV14ACH \$300.00 NM									
3	09/06/12	09/06/12	Morn News at 5a	5-530a	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/06/12 5:13 AM Morn News at 5a 5-530a :30 USPRTV14ACH \$300.00 NM									
4	09/05/12	09/05/12	Morn News at 530a	530-6a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/05/12 5:43 AM Morn News at 530a 530-6a :30 USPRTV14ACH \$400.00 NM									
5	09/07/12	09/07/12	Morn News at 530a	530-6a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/07/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV14ACH \$400.00 NM									

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Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/11/12	09/11/12	Morn News at 530a	530-6a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 5:43 AM Morn News at 530a 530-6a :30 USPRTV14ACH \$400.00 NM									
7	09/13/12	09/13/12	Morn News at 530a	530-6a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/13/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV14ACH \$400.00 NM									
8	09/10/12	09/10/12	Morn News at 6a	6-7a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 6:42 AM Morn News at 6a 6-7a :30 USPRTV14ACH \$500.00 NM									
9	09/14/12	09/14/12	Morn News at 6a	6-7a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 09/14/12 6:53 AM Morn News at 6a 6-7a :30 USPRTV14ACH \$500.00 NM									
10	09/06/12	09/06/12	Morn News at 6a	6-7a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/06/12 6:13 AM Morn News at 6a 6-7a :30 USPRTV14ACH \$500.00 NM									
11	09/12/12	09/12/12	Morn News at 6a	6-7a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/12/12 6:53 AM Morn News at 6a 6-7a :30 USPRTV14ACH \$500.00 NM									
12	09/10/12	09/10/12	The Early Show	7-9a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 8:10 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
13	09/14/12	09/14/12	The Early Show	7-9a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 09/14/12 8:24 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/05/12	09/05/12	The Early Show	7-9a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/05/12 8:24 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
15	09/06/12	09/06/12	The Early Show	7-9a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCTh 09/06/12 8:13 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
16	09/07/12	09/07/12	The Early Show	7-9a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 7:27 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
17	09/11/12	09/11/12	The Early Show	7-9a	-1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 8:24 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
18	09/12/12	09/12/12	The Early Show	7-9a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/12/12 8:45 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
19	09/13/12	09/13/12	The Early Show	7-9a	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCTh 09/13/12 8:28 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM									
20	09/07/12	09/07/12	Price Is Right	11a-12p	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 11:59 AM Price Is Right 11a-12p :30 USPRTV14ACH \$650.00 NM									
21	09/11/12	09/11/12	Price Is Right	11a-12p	-1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 11:28 AM Price Is Right 11a-12p :30 USPRTV14ACH \$650.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/13/12	09/13/12	Price Is Right	11a-12p	---1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 10:59 AM Price Is Right 11a-12p :30 USPRTV14ACH \$650.00 NM									
23	09/10/12	09/10/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 USPRTV14ACH \$650.00 NM									
24	09/14/12	09/14/12	Local 6 News 12-1230p	12-1230p	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 09/14/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV14ACH \$650.00 NM									
25	09/06/12	09/06/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV14ACH \$650.00 NM									
26	09/12/12	09/12/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USPRTV14ACH \$650.00 NM									
27	09/10/12	09/10/12	News at 5p	5-530p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 5p 5-530p :00 \$700.00 NM See MG 27.2,27.3,27.4 2 WKMGW 09/12/12 6:23 AM Morn News at 6a 6-7a :30 USPRTV14ACH \$600.00 NM MG for 31.1,27.1 4 WKMGTh 09/13/12 8:45 AM The Early Show 7-9a :30 USPRTV14ACH \$400.00 NM MG for 31.1,27.1 3 WKMG F 09/14/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV14ACH \$600.00 NM MG for 31.1,27.1									
28	09/14/12	09/14/12	News at 5p	5-530p	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 09/14/12 5:14 PM News at 5p 5-530p :30 USPRTV14ACH \$700.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CRDSSROADS GPS	690	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/06/12	09/06/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 5:13 PM News at 5p 5-530p :30 USPRTV14ACH \$700.00 NM									
30	09/12/12	09/12/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 5:12 PM News at 5p 5-530p :30 USPRTV14ACH \$700.00 NM									
31	09/10/12	09/10/12	News at 6p	6-630p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 News at 6p 6-630p :00 \$900.00 NM See MG 27.2,27.3,27.4									
32	09/14/12	09/14/12	News at 6p	6-630p	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 09/14/12 6:08 PM News at 6p 6-630p :30 USPRTV14ACH \$900.00 NM									
33	09/06/12	09/06/12	News at 6p	6-630p	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 6:13 PM News at 6p 6-630p :30 USPRTV14ACH \$900.00 NM									
34	09/12/12	09/12/12	News at 6p	6-630p	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 6:28 PM News at 6p 6-630p :30 USPRTV14ACH \$900.00 NM									
35	09/10/12	09/10/12	CBS Eve News	630-7p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 8:05 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									

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253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/14/12	09/14/12	CBS Eve News	630-7p	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 09/14/12 6:51 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									
37	09/05/12	09/05/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 6:53 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									
38	09/06/12	09/06/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 6:59 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									
39	09/07/12	09/07/12	CBS Eve News	630-7p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 6:59 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									
40	09/11/12	09/11/12	CBS Eve News	630-7p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 6:59 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									
41	09/12/12	09/12/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 6:52 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									
42	09/13/12	09/13/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 6:59 PM CBS Eve News 630-7p :30 USPRTV14ACH \$1,500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/10/12	09/10/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 7:30p News at 7p 7-7:30p :00 \$1,000.00 NM See MG 43.2 2 WKMG 09/13/12 7:56 PM Inside Edition 730-8p :30 USPRTV14ACH \$1,000.00 NM MG for 43.1 09/10									
44	09/14/12	09/14/12	News at 7p	7-7:30p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/14/12 7:14 PM News at 7p 7-7:30p :30 USPRTV14ACH \$1,000.00 NM									
45	09/06/12	09/06/12	News at 7p	7-7:30p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/06/12 7:22 PM News at 7p 7-7:30p :30 USPRTV14ACH \$1,000.00 NM									
46	09/12/12	09/12/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/12/12 7:23 PM News at 7p 7-7:30p :30 USPRTV14ACH \$1,000.00 NM									
47	09/10/12	09/10/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 11:41 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
48	09/14/12	09/14/12	M-F 11p News	11-1135p	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/14/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
49	09/05/12	09/05/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/05/12 12:02 AM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/06/12	09/06/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 11:45 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
51	09/07/12	09/07/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 11:27 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
52	09/11/12	09/11/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/11/12 11:12 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
53	09/12/12	09/12/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 11:33 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
54	09/13/12	09/13/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 11:35 PM M-F 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
55	09/07/12	09/07/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 12:32 AM David Letterman 1136p-1238a :30 USPRTV14ACH \$700.00 NM									
56	09/13/12	09/13/12	David Letterman	1136p-1238a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 12:09 AM David Letterman 1136p-1238a :30 USPRTV14ACH \$700.00 NM									
57	09/08/12	09/08/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 09/08/12 7:24 AM 7-9a Sat Early Show 7-9a :30 USPRTV14ACH \$350.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253655-1	09/30/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	CROSSROADS GPS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/08/12	09/08/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 6:28 PM Sat Local 6 News at 6p 6-630p :30 USPRTV14ACH \$450.00 NM									
59	09/08/12	09/08/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 11:22 PM Sat 11p News 11-1135p :30 USPRTV14ACH \$1,800.00 NM									
60	09/09/12	09/09/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 9:58 AM CBS Sunday Morning 9-1030a :30 USPRTV14ACH \$1,300.00 NM									
61	09/09/12	09/09/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 8:11 PM Sun 7-8p 7-8p :30 USPRTV14ACH \$5,000.00 NM									

Total Spots 62 Gross Total \$59,350.00

Payment Terms 30 Days

Agency Commission \$8,902.50
 Net Amount Due \$50,447.50

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
259385-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1017

Flight Dates	Order #	Alt Order #
09/19/12 - 09/27/12	259385	06321916

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 11:58 PM David Letterman 1136p-1238a :30 USPRTV18ACH \$700.00 NM									
2	09/21/12	09/21/12	Soaps	12:30-2p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 1:29 PM Soaps 12:30-2p :30 USPRTV18ACH \$1,250.00 NM									
3	09/21/12	09/21/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 8:36 AM The Early Show 7-9a :30 USPRTV18ACH \$700.00 NM									
4	09/21/12	09/21/12	CSI:NY	9-10p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 9:27 PM CSI:NY 9-10p :30 USPRTV18ACH \$5,000.00 NM									
5	09/24/12	09/24/12	Hawaii Five-O	10-11p	1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 09/24/12 10:35 PM Hawaii Five-O 10-11p :30 USPRTV18ACH \$11,000.00 NM									

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259385-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1017	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	09/24/12	The Talk	2-3p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 2:59 PM The Talk 2-3p :30 USPRTV18ACH \$700.00 NM									
7	09/24/12	09/24/12	Morn News at 6a	6-7a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 6:27 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$800.00 NM									
8	09/22/12	09/22/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/22/12 7:24 AM 7-9a Sat Early Show 7-9a :30 USPRTV18ACH \$600.00 NM									
9	09/23/12	09/23/12	NFL Game 1	various	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/23/12 2:28 PM NFL Game 1 various :30 USPRTV18ACH \$12,000.00 NM									
10	09/23/12	09/23/12	Sun 7-8p	7-8p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/23/12 8:53 PM Sun 7-8p 7-8p :30 USPRTV18ACH \$7,000.00 NM									
11	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/23/12 9:32 AM CBS Sunday Morning 9-1030a :30 USPRTV18ACH \$2,000.00 NM									
12	09/27/12	09/27/12	David Letterman	1136p-1238a	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/27/12 12:38 AM David Letterman 1136p-1238a :30 USPRTV18ACH \$1,000.00 NM									
13	09/27/12	09/27/12	Soaps	12:30-2p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/27/12 1:29 PM Soaps 12:30-2p :30 USPRTV18ACH \$1,250.00 NM									

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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
259385-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1017	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/20/12	09/20/12	The Talk	2-3p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 2:31 PM The Talk 2-3p :30 USPRTV18ACH \$700.00 NM									
15	09/20/12	09/20/12	Morn News at 6a	6-7a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 6:11 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$800.00 NM									
16	09/27/12	09/27/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 8:24 AM The Early Show 7-9a :30 USPRTV18ACH \$700.00 NM									
17	09/20/12	09/20/12	Big Bang Theory	8-830p	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 7:58 PM Big Bang Theory 8-830p :30 USPRTV18ACH \$9,000.00 NM									
18	09/20/12	09/27/12	Rachael Ray	9-10a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 9:54 AM Rachael Ray 9-10a :30 USPRTV18ACH \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 09/27/12 9:35 AM Rachael Ray 9-10a :30 USPRTV18ACH \$500.00 NM									
19	09/25/12	09/25/12	Soaps	12:30-2p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/25/12 1:29 PM Soaps 12:30-2p :30 USPRTV18ACH \$1,250.00 NM									
20	09/25/12	09/25/12	The Early Show	7-9a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/25/12 8:54 AM The Early Show 7-9a :30 USPRTV18ACH \$700.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
259385-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
PDL/American Crossroads	AMERICAN CRD SSRDADS	1017	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/25/12	09/25/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 8:35 PM NCIS 8-9p :30 USPRTV18ACH \$18,000.00 NM									
22	09/25/12	09/25/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 9:25 AM Rachael Ray 9-10a :30 USPRTV18ACH \$500.00 NM									
23	09/25/12	09/25/12	Tue 2 Hour Special	various	-1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 7:58 PM Tue 2 Hour Special various :30 USPRTV18ACH \$15,000.00 NM									
24	09/19/12	09/26/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 12:37 AM David Letterman 1136p-1238a :30 USPRTV18ACH \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 09/26/12 12:35 AM David Letterman 1136p-1238a :30 USPRTV18ACH \$1,000.00 NM									
25	09/19/12	09/19/12	Soaps	12:30-2p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 12:28 PM Soaps 12:30-2p :30 USPRTV18ACH \$1,250.00 NM									
26	09/26/12	09/26/12	The Talk	2-3p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 2:28 PM The Talk 2-3p :30 USPRTV18ACH \$700.00 NM									
27	09/26/12	09/26/12	Morn News at 6a	6-7a	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 6:27 AM Morn News at 6a 6-7a :30 USPRTV18ACH \$800.00 NM									

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TEIN: 06-0903509

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259385-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1017	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/19/12	09/19/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 7-9a The Early Show 7-9a :00 \$700.00 NM See MG 28.2 2 WKMCW 09/24/12 4:13 PM Extra 4-430p :30 USPRTV18ACH \$700.00 NM MG for 28.1 09/19									
29	09/19/12	09/19/12	Survivor 90 Min Ssn Prem	Wed 8p-930p	--1----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 9:29 PM Survivor 90 Min Ssn Prem Wed 8p-930p :30 USPRTV18ACH \$12,000.00 NM									
30	09/21/12	09/21/12	Undercover Boss	8-9p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 8:47 PM Undercover Boss 8-9p :30 USPRTV18ACH \$4,000.00 NM									
31	09/22/12	09/22/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 10:31 PM 48 Hours Mystery 10-11p :30 USPRTV18ACH \$4,000.00 NM									
Total Spots							33	Gross Total	\$117,100.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$17,585.00
<u>Net Amount Due</u>	\$99,535.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253813-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1758

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	253813	06229073

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	News at 6p	6-630p	-TWTF--	:30	8	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 8 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 6:10 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 6 WKMG Tu 09/25/12 6:26 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 5 WKMG W 09/26/12 5:59 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 2 WKMG W 09/26/12 6:27 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 3 WKMG Th 09/27/12 6:14 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 8 WKMG Th 09/27/12 6:28 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 4 WKMG F 09/28/12 5:58 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 7 WKMG F 09/28/12 6:27 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM									
2	09/25/12	09/28/12	M-F 11p News	11-1135p	-TWTF--	:30	8	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 8 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 09/25/12 11:14 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 1 WKMG Tu 09/25/12 11:30 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 7 WKMG W 09/26/12 11:13 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 2 WKMG W 09/26/12 11:35 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 3 WKMG Th 09/27/12 11:14 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 8 WKMG Th 09/27/12 11:33 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 4 WKMG F 09/28/12 11:14 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 5 WKMG F 09/28/12 11:34 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM									

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253813-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1758	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/27/12	09/27/12	Person of Interest	9-10p	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 9:48 PM Person of Interest 9-10p :30 FLSNTV02ACH \$9,000.00 NM									
4	09/29/12	09/29/12	7-9a Sat Early Show	7-9a	-----4-	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----4- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Sa 09/29/12 7:24 AM 7-9a Sat Early Show 7-9a :30 FLSNTV02ACH \$350.00 NM 2 WKMG Sa 09/29/12 7:57 AM 7-9a Sat Early Show 7-9a :30 FLSNTV02ACH \$350.00 NM 4 WKMG Sa 09/29/12 8:29 AM 7-9a Sat Early Show 7-9a :30 FLSNTV02ACH \$350.00 NM 1 WKMG Sa 09/29/12 8:57 AM 7-9a Sat Early Show 7-9a :30 FLSNTV02ACH \$350.00 NM									
6	09/29/12	09/29/12	Crimetime Sat 8p	8-9p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 8:38 PM Crimetime Sat 8p 8-9p :30 FLSNTV02ACH \$3,000.00 NM									
7	09/29/12	09/29/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/29/12 11:11 PM Sat 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 1 WKMG Sa 09/29/12 11:33 PM Sat 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM									
8	09/30/12	09/30/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 9:32 AM CBS Sunday Morning 9-1030a :30 FLSNTV02ACH \$1,300.00 NM									
9	09/30/12	09/30/12	Face The Nation	1030-11a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 11:27 AM Face The Nation 1030-1130a :30 FLSNTV02ACH \$1,100.00 NM									
11	09/30/12	09/30/12	Sun 7-8p	7-8p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 8:33 PM Sun 7-8p 7-8p :30 FLSNTV02ACH \$7,000.00 NM									

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253813-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1758	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/30/12	09/30/12	Sun 11p News after NFL	Late News	-----S	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/30/12 11:50 PM Sun 11p News after NFL Late News :30 FLSNTV02ACH \$1,800.00 NM 1 WKMG Su 09/30/12 12:10 AM Sun 11p News after NFL Late News :30 FLSNTV02ACH \$1,800.00 NM									
15	09/25/12	09/28/12	The Early Show	7-9a	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 09/25/12 8:42 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM 4 WKMG W 09/26/12 8:28 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM 2 WKMG Th 09/27/12 8:59 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM 1 WKMG F 09/28/12 7:55 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM									
16	09/25/12	09/28/12	Soaps	12:30-2p	-TWTF--	:30	12	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 12 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 12:28 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 2 WKMG Tu 09/25/12 12:58 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 11 WKMG Tu 09/25/12 1:59 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 3 WKMG W 09/26/12 12:29 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 4 WKMG W 09/26/12 1:29 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 10 WKMG W 09/26/12 1:59 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 5 WKMG Th 09/27/12 Soaps 12:30-2p :00 \$800.00 NM See MG 16.13 6 WKMG Th 09/27/12 12:28 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 12 WKMG Th 09/27/12 12:56 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 7 WKMG F 09/28/12 12:56 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 9 WKMG F 09/28/12 1:29 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 8 WKMG F 09/28/12 1:59 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM									

Total Spots 44 Gross Total \$62,400.00

Payment Terms 30 Days

Agency Commission \$9,360.00
Net Amount Due \$53,040.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258491-1	09/30/12	September 2012	08/27/12 - 09/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
PDL/American Crossroads	AMERICAN CRDSSRDADS	952

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	258491	06306442

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 11:00 PM Blue Bloods 10-11p :30 USPRTV18ACH \$7,000.00 NM									
2	09/25/12	09/25/12	NCIS	8-9p	-1-----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 8:50 PM NCIS 8-9p :30 USPRTV18ACH \$18,000.00 NM									
3	09/18/12	09/18/12	Tue 2 Hour Special	various	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 10:33 PM Tue 2 Hour Special various :30 USPRTV18ACH \$7,000.00 NM									
4	09/26/12	09/26/12	Criminal Minds	9-10p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 9:34 PM Criminal Minds 9-10p :30 USPRTV18ACH \$7,000.00 NM									
5	09/26/12	09/26/12	CSI	10-11p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 10:46 PM CSI 10-11p :30 USPRTV18ACH \$7,000.00 NM									

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INVOICE


<http://www.local6.com>

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258491-1	09/30/12	September 2012	08/27/12 - 09/26/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	952	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
6	09/22/12	09/22/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-----1-</td><td>1</td><td>\$2,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>Sa</td><td>09/22/12</td><td>7:59 PM</td><td>Crimetime Sat 8p</td><td>8-9p</td><td>:30</td><td>USPRTV18ACH</td><td>\$2,000.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-----1-	1	\$2,000.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	Sa	09/22/12	7:59 PM	Crimetime Sat 8p	8-9p	:30	USPRTV18ACH	\$2,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	09/17/12	09/23/12	-----1-	1	\$2,000.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMG	Sa	09/22/12	7:59 PM	Crimetime Sat 8p	8-9p	:30	USPRTV18ACH	\$2,000.00 NM																																								

<u>Total Spots</u>	6	<u>Gross Total</u>	\$48,000.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$7,200.00
<u>Net Amount Due</u>	\$40,800.00

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